Name and last name of the 1st author **[Verdana font, size 12, bold]**, Abbreviation of the academic/professional title, name of the institution, email address [Verdana font, size 12]

Name and last name of the 2nd author **[Verdana font, size 12, bold]**, Abbreviation of the academic/professional title, name of the institution, email address [Verdana font, size 12]

**The tittle of your article**

**[Verdana font, size 16, bold]**

*Research aims* (and research question if there is one) [Verdana font, size 10]

What are the reason(s) for writing the paper or the aims of the research? Summarize the purpose and the rationale of your research/paper.

*Introduction and literature review* [Verdana font, size 10]

Place your work in the context with the existing body of knowledge.

*Design/Methodology/Approach* [Verdana font, size 10]

How are the objectives achieved? Define the main method used for gathering the data including the sample size, and state the rationale for using this method.

*Findings/Results and conclusions* [Verdana font, size 10]

What was found in the course of the work (refer to the analysis, discussion or results). Summarize the answers to the research questions while also outlining the implications of the results.

*Research limitations/implications (if applicable)* [Verdana font, size 10]

Summarize the limitations of the study and offer suggestions for future research.

*Practical and/or social implications* [Verdana font, size 10]

Offer the potential implications both for practice and society. What outcomes and implications for the practice, applications and consequences are identified? What will be the impact on society of your research, how will it influence the public attitudes, corporate etc.? Not all papers will have practical or social implications, but most will.

*Originality/value* [Verdana font, size 10]

What is new in the paper and who is it for? State the value of the paper*.*

*Keywords:* 3 to 5 keywords that highlight your research/paper. [Verdana font, size 10]

*References* [Verdana font, size 10]

Authors are invited to submit abstracts of no more than 600-800 words on one or more of the thematic areas indicated in the Purpose of the conference. A list of literature (references) is not included into the word count.

Please use APA **(American Psychological Association)** style of referencing

– if in doubt please check in the manual/citation guide (<https://apastyle.apa.org/style-grammar-guidelines/references/examples>).

We recommend using one of the computer tools for managing references such as Mendeley, Zotero, EndNote, etc.