

## International Virtual Event: Global Smart Villages

### Decentralization of trade

*Chenesai Mangoma, CEO | Chenesai Africa, Creative Industries Trade Strategist*



Decentralization of trade is essential to development of people and building SMART towns & villages. Decentralization is made possible by 3 major factors devolution, technical human capacity building and improved market access. In decentralization we focus on creating aggregated markets in small town & villages as a stepping stone towards increased market access towards productive decentralization.

### About the speaker

Chenesai Mukora-Mangoma is a committed social change agent and trade lawyer working in creative economy strategy and development in Zimbabwe. She operates at the intersection of the creative industry, international trade and human development.

She has several years of global experience in the business of fashion, trade and program/project development.

She is the founder of Chenesai Africa, a fast growing global entity premised on trade for development and currently leading the network building systems and processes in the creative industries of Zimbabwe towards increasing trade and investment in the sector.

Chenesai has led multinational development investments and programs for UNDP, the British Council and HIVOS and at National level has contributed to establish the first creative Industries network of Zimbabwe. She is also a common purpose fellow and part of the BMW Foundation Herbert Quandt Responsible Leaders Network.

Her lifetime commitment to sustainable social change is rooted in finding the synergy between creative sector trade of goods and services for micro to small fashion creatives and International trade and investment law, and sustainable women and girls' empowerment.