

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	
Course title:	Economics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Business Management - bachelor	/	1.	/

Vrsta predmeta / Course type

Univerzitetna koda predmeta / University course code:

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
42	18	0	0	0	120	6

Nosilec predmeta / Lecturer:

Jeziki / Languages:

Predavanja / Lectures:	Slovene, Serbian, English, Croatian
Vaje / Tutorial:	Slovene, Serbian, English, Croatian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

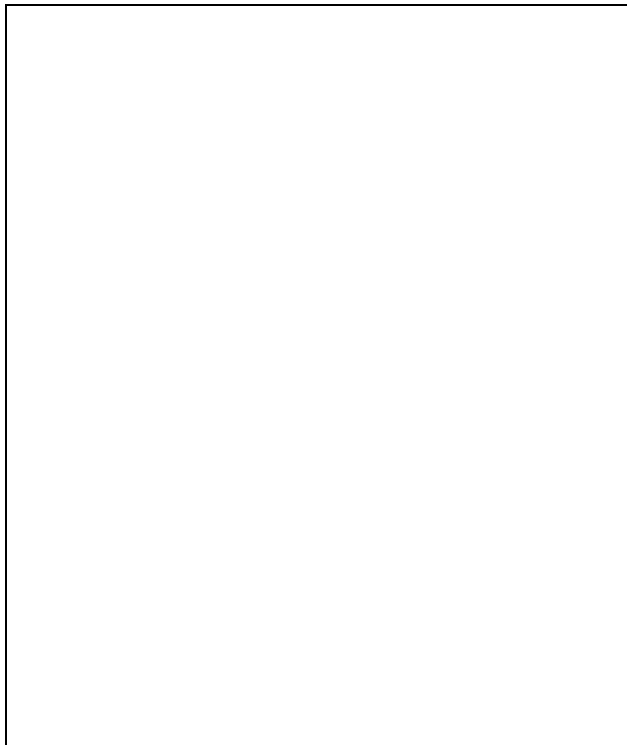
Prerequisites:

- No special requirements

Vsebina:

Content (Syllabus outline):

- 1. Introduction to the Company Economics**
 - Definition of company economics and management
- 2. Company**
 - Conception of company
 - Decision-making on the company operation
 - Competitive environment of the company
- 3. Theory on the Firm**
 - Description of the theory on the firm
 - Traditional theory on the firm
- 4. Costs Theory**
 - Basic concept on costs
 - Presentation of individual types of costs



- Responsibility for costs

5. Production Theory

- Production as a transformation process
- Manufacturing efficiency
- Production function

6. Sales Pricing

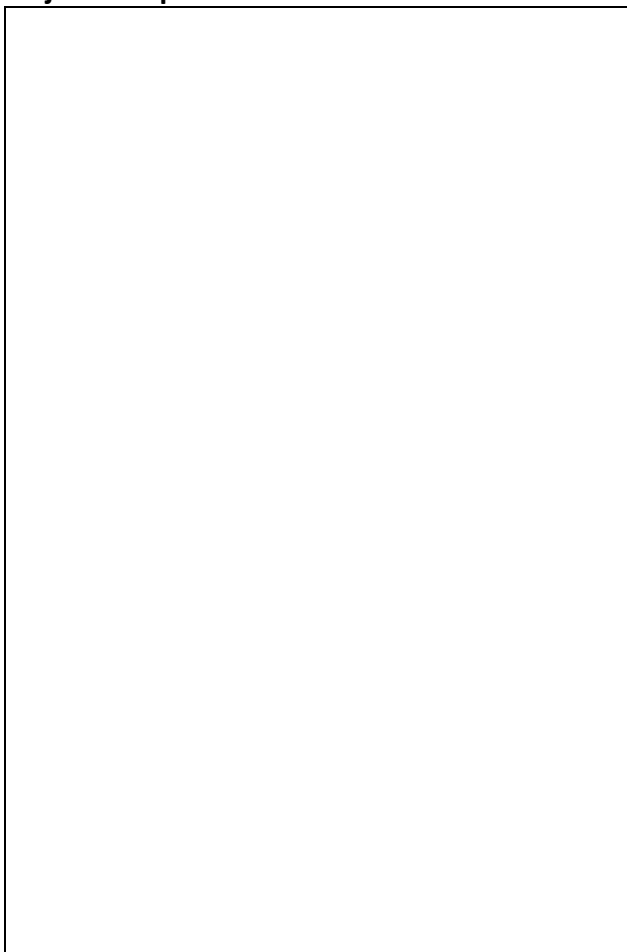
- Economic importance of sales pricing
- Pricing
- Discrimination by price

7. Company Assets and Performance

- Introduction
- Company assets
- Company performance assessment

The contents shall present basic elements of the company economics, explain economic rules decisively determining the company performance in the market environment.

Cilji in kompetence:



Objectives and competences:

The students shall

- Learn about economic definitions, their interconnection and interdependence and characteristics and rules of management in business systems (companies)
- Acquire necessary knowledge in micro-economics, which shall provide for understanding of economic rules and active participation in business decision-making
- Acquire knowledge on understanding of basic company management problems and methods for their solving
- Develop their flexibility, ability to take initiatives, and productivity, responsibility and positive work attitude
- Develop their ability for critical thinking and problem solving
- Develop their flexibility, ability to take initiatives inventiveness and originality.

The students will be able to understand professional and working problems and use their knowledge in solving them in business practice.

Predvideni študijski rezultati:

--

Intended learning outcomes:

<p>Students will identify key macroeconomic indicators and measures of economics change, growth, and development.</p> <p>Students will use benefit/cost analysis on real business institutions.</p> <p>Students will distinguish between normative and positive economics.</p> <p>Students will compare and contrast efficiency and equity.</p> <p>Students will be able to identify factor of competitive environment of the company.</p> <p>Students will communicate effectively using written and oral arguments about specific economic issues.</p> <p>Students will analyse the global business environment.</p>
--

Metode poučevanja in učenja:

--

Learning and teaching methods:

<ul style="list-style-type: none"> • Lectures • Seminar exercises • Individual study work
--

Načini ocenjevanja:

	Delež (v %) / Weight (in %)	Assessment:
	90	Type (examination, oral, coursework, project):
	10	<ul style="list-style-type: none"> • Written examination • Successfully completed obligations determined in seminar exercises