



CELEBRATING
20 YEARS
OF ONLINE
EDUCATION

Doctoral Programme

Innovation and Sustainable Business Management in Digital Society

- ✓ FOR YOU who are interested in the challenges of innovation and sustainable development of business sciences.
- ✓ FOR YOU who want to be qualified for independent scientific and research work at the highest level and solve even the most complex theoretical and practical problems.
- ✓ FOR YOU with a research streak who want to create new knowledge and solutions in order to contribute to economic development and social progress.
- ✓ FOR YOU who want to develop your academic career or work in research organisations or research departments in companies.

Choose the best for you, choose the doctoral programme by DOBA Business School!

This modern and unique interdisciplinary programme will equip you with the latest competencies and specific knowledge for competitive business management in a complex global environment.



Type of programme:
Doctoral programme



Duration:
3 years/180 credits



Study mode:
Online learning



Academic title:
Doctor of Science



Assistant Professor Dr
Marko Divjak

Welcome to the Innovation and Sustainable Business Management in Digital Society programme

DOBA Business School has carefully reviewed economic and development trends and the current market needs and analysed competitive doctoral programmes in order to design a modern and unique doctoral programme that addresses the current economic and social challenges. The doctoral programme has also been harmonised with the strategic directions of the Republic of Slovenia and the European Union on promoting innovation, sustainable development, and digitalisation of business processes. It is with exceptional pride and excitement that we await to welcome our first students in the programme!

The programme will equip you with the required knowledge for solving even the most complex theoretical and practical problems in the field of innovation and sustainable development. You will also obtain the competencies needed to develop new knowledge and solutions, and to critically assess and implement new findings in work environments.

This doctoral programme, offered by DOBA Business School, is undoubtedly the right choice for the further development of your career and for shaping you as an excellent academic, researcher, and/or innovation expert. Our team has prepared an exceptional programme, which is distinguished by its unique content and online implementation, for which we have already received two international accreditations, as well as its personal approach with individualised learning.

Ambitious individuals, who are only satisfied by the best, who are not afraid of complex challenges, and who are willing to invest their precious time, effort, and energy in their success, are cordially invited to enrol in our programme. We look forward to our cooperation. You are welcome to contact us with your questions. Our enrolment advisors answer your call or text message at +386 2 228 38 73 or if you prefer, you can also email them at info@dobabusiness-school.eu.

In-demand competencies that you will gain in this modern programme



EXCELLENCE IN RESEARCH

The ability to solve the most complex scientific challenges, to actively contribute to science, and to introduce scientific achievements in the business and social environment.



STRATEGIC MANAGEMENT OF INNOVATION AND SUSTAINABLE DEVELOPMENT

The ability to strategically manage the innovation and sustainable development processes in line with modern principles and practices from the field of economics, business, and other social sciences.



DIGITALISATION

Understanding the importance of digitalisation in the inclusion of modern digital technologies (ICT) in the solving of complex business challenges associated with innovation and sustainable development.



COMMUNICATION

The ability to report the results of your scientific and research work in the form of complex scientific papers and how to disseminate new findings and solutions to the professional and lay public.



PERSONAL GROWTH

Development of responsibility, ethical principles, and a critical mindset for the progress of science as well as interpersonal (social) competencies for effective cooperation in national and international scientific teams and networks.

About the programme

The programme is the only accredited doctoral programme in Slovenia that specifically focuses on innovation and sustainable business management. It builds on the knowledge triangle, connecting education, science (or research), and innovation (or the implementation of scientific findings in various environments). The doctoral programme focuses on complex concepts of innovation and sustainable business management and on consolidating your knowledge in the context of current social change (education), on developing competencies for autonomous scientific and research work (science/research), on developing competencies of critical reflection on scientific findings, and on the ability to effectively apply new knowledge to business environments (innovation). In the programme, all three components of the knowledge triangle are integrated in the broader context of digitalisation.

Programme implementation

The programme will be implemented in line with DOBA Business School's innovative online learning model. The content of specialist courses will intertwine with that of methodological and research courses, while you will also work closely with the chosen thesis supervisor from the very start of your studies. In the first half of the study programme, you will have completed the majority of the courses and prepared the outline of your doctoral dissertation, while in the second half of the study programme you will predominantly focus on research for and the preparation of your doctoral dissertation. The study process will be greatly individualised. Students' work in the courses will focus on the in-depth study of content which is relevant to the preparation of your doctoral dissertation. You will work with renowned and established experts in economics, business sciences, innovation, strategic management, and methodology. As international students will be included in the programme, organised work will be conducted in English, while for written assignments, the preparation of the doctoral dissertation, and consultations with teachers, English, Slovenian, Croatian, and Serbian can be used.

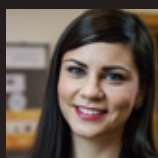
Students and their career

Once you complete your studies, you will be qualified to effectively tackle complex strategic and development challenges in the business world and apply for the most senior positions at home and abroad. A PhD from DOBA Business School will also facilitate the development of your academic career and/or assertion in professional and scientific circles.

Higher education teachers

Our higher education teachers are exceptional experts who know the difference between what is written in books and real life. They work in leading positions in the economic and non-economic sector and transfer their extensive practical experience to the study process. They are teachers who add that something extra to knowledge – for working and decision making in the future.

Information and consulting

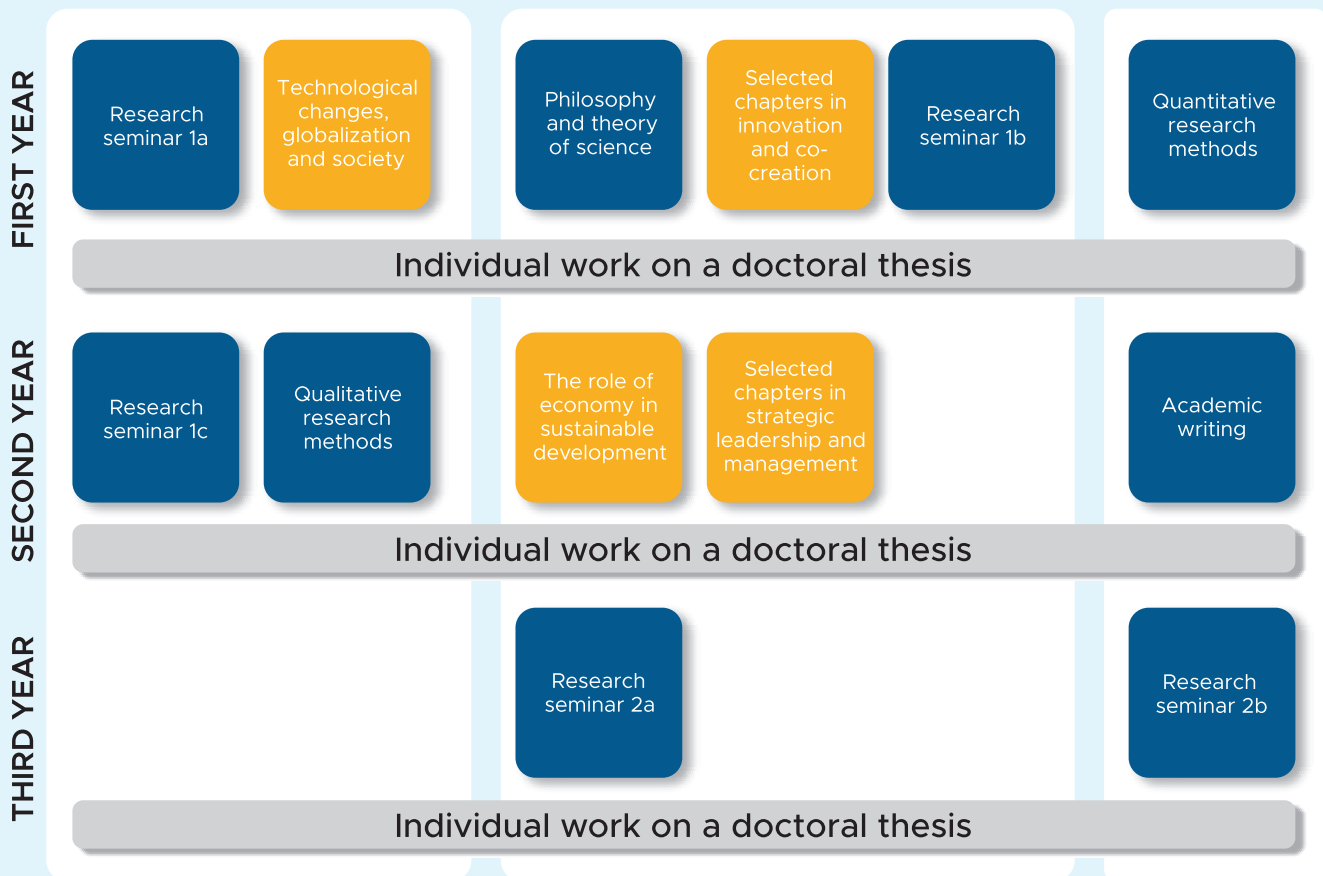


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Programme Structure



Why choose our programme?

- › Because it is modern and unique
- › Because we offer a personal and individual approach
- › Because studying online will make it easier to harmonise your studies with other obligations
- › Because you will be able to participate in DOBA Business School international conferences free of charge
- › Because you can publish your papers in the MIP JOURNAL published by DOBA Business School
- › Because you will study in the only online learning programme in SE Europe with two international accreditations

DOBA Business School, Slovenia

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