

DOBA Business School

INFO PACK FOR ERASMUS+ INCOMING STUDENTS

Welcome!



DOBA Business School

Our Vision

A School that Goes Beyond.

To become one of the leading business schools in Southeastern Europe and a globally recognised school in the field of online learning– recognised for its pedagogical innovations, openness, social responsibility, belief in sustainable excellence and for its enterprising and socially responsible students, who are ready to solve current economic problems and tackle social issues.

Our Mission

Transforming Challenges into Opportunities with new Programmes and Approaches.

DOBA Business School is a private business school and an established higher education institution for online learning in the region and a centre of knowledge. DOBA Business School implements undergraduate and postgraduate programmes and research from the field of applied social studies. Our endeavours are directed towards reducing gaps in knowledge and expanding opportunities for a successful career in Slovenia and in the region. Our actions are aimed at providing the narrower and broader social community with contemporary educated and practically trained graduates who are driven by ethical and socially responsible actions.

Our Values

- Social Responsibility
- Respecting Ethical Values
- Quality of Education
- Research and Development Activities and Innovations
Adapt and Be a Factor of Social Change
- Respecting Individuality and Promoting Teamwork
Independence

DOBA Business School is a modern business school dedicated to the development of innovative individuals who are interested in improving their knowledge and competitiveness through online and blended learning. Our high-quality programmes available in four different languages reflect current academic standards and requirements, giving our students an edge in the contemporary European and global business environment. Our students identify themselves with our values: development, entrepreneurship, respect of individuality, team spirit and positive attitude.

DOBA's Blended Learning Approach

Our blended learning approach delivers a balanced combination of intense face-to-face campus learning and tutor supported self-paced online learning. This fresh approach provides optimal effectiveness, enriches students' learning experience and essentially offers the “best of both worlds”.



All assignments are completed through practical examples and we have to know how to apply the learned theory to practice.



Study programmes

Accredited Bachelor Programmes

- **Business Management**
- Marketing, Social Media and Public Relations
- Tourism Operations and Management
- Management in Social and Education Sector

Accredited Master's Programmes

- **International Business Management**
- Management of Smart Cities
- Marketing and Sales
- Innovation Management in Social and
- Education Sector

The main objective of the is to encourage individual business thinking and inspire business activities among young people. The intention is to encourage young people to develop business opportunities and eventual open their own company. During the courses, students develop general skills in the field of business, management, entrepreneurship, marketing, tourism and economics. Our focus is also developing skills for international cooperation, innovation, creativity, business growth, project management, marketing ...

For incoming Erasmus students we offer courses in English:

Course name	ECTS	About the course
Business Communication and Inter-Cultural Dialogue The First Foreign Language I (English)	6	Employers no longer look only at the professional qualifications, as it is becoming increasingly important for prospective employees to be fluent in foreign languages, especially in their field of work. The knowledge of a foreign language enables business communication across the globe, while speaking foreign languages also allows you to break the ice with new business partners or ensure good foundations for successful negotiations. The knowledge of foreign languages represents your professional competencies, regardless of whether you are leading an international team or working as a representative in an office – it enables faster solving of problems, eventual conflicts and challenges, it represents your intercultural competencies as in addition to the language you also learn about culture, customs, and history. The course will introduce you to different business cultures, allow you to develop adaptability and resourcefulness in communication with international partners and a sense for intercultural diversity.
Economics	6	Economics is a part of our lives. Even if it appears somewhat abstract, we are all continually integrated within it. We all have wishes and desires on the one hand, while the resources on the other hand, which allow us to meet our needs, are limited. This is why we are forced to choose and decide for goods that mean the most and that we need the most. Our lives are filled with economic decisions: what will we buy in a shop, in which shop will we buy, which car will we buy and how will we pay for it, etc. Economic decisions are also made when deciding on our profession, studies, career, etc. Economic laws come to the forefront especially when deciding to embark on an independent entrepreneurial path and our success depends on our ability to operate in the market. The course will familiarise you with the main laws of economics, the meaning and the main characteristics of a company, the characteristics of production, demand, supply, and costs. You will also learn about the different pricing models and different indicators for assessing company success.
European Union Commercial Law	6	The objective of the course is to present the nature and structure of European Union (EU) commercial law in an understandable manner. Students will be able to use the legal rules and regulations in practice in concrete examples by being able to search for the corresponding rule or information on a specific situation in the multitude of EU regulations pertaining to internal regulations of individual EU Member States, and to establish the content of the regulation and apply it to practical examples.
Marketing	6	What is part of marketing? Undoubtedly, these are TV advertisements, billboards, pushing of unnecessary products, sale of products detrimental to the environment, people, plants, animals, etc. However, marketing is also the expansion of the idea of the protection of the environment, the introduction of a new drug, living conditions in flats and houses, etc. Usually, we see only the external manifestation of marketing, i.e. advertisements, packaging, sales prices, shop windows, product design, brand logos, etc. We do not see the research work behind the studying of dissatisfied or poorly satisfied needs and desires of customers and the work done in laboratories and development departments where experts search for solutions to problems of numerous people. We do not see the thoughts of marketing experts who connect all these and other effects and activities of marketing into a harmonised unity so that the products are available at points of sale on time, in the right condition,

		<p>and in appropriate quantities.</p> <p>In the context of this course, you will learn about the development and definition of marketing in detail. You will learn about the main marketing concepts, the market environment, segmentation and positioning in the consumer market, the marketing mix and the characteristics of individual elements of the marketing mix, and basic brand concepts.</p>
Chinese With Asian Business Culture	7	<p>When concluding business in an international environment, the knowledge of other cultures and customs is essential. The course predominantly focuses on what is important when doing business with Asian countries and on the special characteristics that we have to be aware of in order for the agreements and contracts to be successful. An important advantage when negotiating cooperation with Asian countries is undoubtedly the knowledge of basic phrases and expressions in their language. China being the largest among the Asian countries, we thus learn about the basics of Chinese, mostly spoken Chinese, while a few basic words and meanings are also presented in Chinese characters. The main purpose of the course is to learn about the culture and basics of the language in order to facilitate business transactions. Therefore, a prior knowledge of Chinese is not required.</p>
International Business Finance	7	<p>Do you often come across terms such as balance of payments, exchange rate, parity conditions, investments, borrowing, GDP composition, risk hedging, how are exchange rates determined, etc.?</p> <p>Finance, and especially business finance and within this framework even more so international business finance, already by definition, require a good measure of innovativeness. Financial innovations are born every day and especially different financial institutions offer them both to other financial and other institutions, the state and of course also to their various (legal and natural persons) clients. Users of financial instruments also have to be innovative, so as to be able to appropriately utilise the possibilities offered by (international) financial markets. The course itself is also designed so as to facilitate “financial” innovativeness; in the positive sense, of course.</p> <p>The aspect of internationality is “automatically” met in this course, as we are talking about international business finance, with every individual, company, institution or state being directly and/or indirectly involved through concrete use of different financial instruments and/or the impact that international finance has on everyone and everything.</p>
Russian With Slavic Business Culture	7	<p>When concluding business in an international environment, the knowledge of other cultures and customs is essential. The course predominantly focuses on what is important when doing business with Slavic countries and on the special characteristics that we have to be aware of in order for the agreements and contracts to be successful. An important advantage when negotiating cooperation with Slavic countries is undoubtedly the knowledge of basic phrases and expressions in their language. Russia being the largest among the Slavic countries, we focus on the culture and characteristics of Russia while studying the basics of the Russian language. Emphasis is placed on spoken Russian, while we will also learn the Cyrillic alphabet and how to read and write the basic words and sentences in Cyrillic. The main objective of the course is to learn about the culture and basics of the language in order to facilitate business transactions. Therefore, a prior knowledge of Russian is not required.</p>

Some changes might occur.

Grading system

Learning outcomes are graded with numerical grades from 1 to 10. Pass grades mark the successful completion of the exam and are as follows:

10 – excellent (exc 10)

9 – very good (vg 9)

8 – very good (vg 8)

7 – average (avg 7)

6 – satisfactory (sat 6)

Fail grades indicate unsuccessful completion of an examination and are as follows:

1-5 – unsatisfactory (un 1, 2, 3, 4, 5).

Language

Proficiency in speaking, reading and writing English is essential, since the entire program is conducted in English (lectures, exams, and assignments.).



Studying at DOBA Business School is an amazing and innovative experience for perfecting your knowledge.



Course of Study

The whole course of study is prepared according to European Credit Transfer System (ECTS)

ECTS: The European Credit Transfer and Accumulation System is a student-centered system based on the student workload required to achieve the objectives of a programme, objectives preferably specified in terms of learning outcomes and competences to be acquired. Erasmus+ incoming students can choose between offered subjects.

Orientation day and Student Support

New students are invited to arrive on time in order to participate at the Orientation day. Fellow students and your tutor offer additional support during the whole mobility. Their help consists of assisting with any logistic problem that may arise, helping with accommodation arrangements, purchasing food coupons and generally helping freshmen to familiarize themselves with the new environment. Regarding the courses, you will have full support from your Programme Manager.

Life, work and fun

Slovenia lies in the heart of Europe and is the only country in Europe that combines the Alps, the Mediterranean and the Pannonian Plain. The changing landscape constantly surprises. You can gaze upon on the sea in the morning and then take a short drive and be surrounded by soaring mountains before lunchtime.

The country covers an area of 20,273 km². It is a country with an exceptional number of top athletes and a rich cultural heritage. It has a population of slightly more than two million and is a member of the European Union. The capital and the largest city is Ljubljana.

The second largest city is Maribor, the city where you can find the main offices of DOBA Business School.



Videos

- [Maribor](#)
- [Slovenia](#)
- [DOBA Business School](#)

- Slovenia is among the safest countries in the world according to the travel risk map 2017.
- Slovenia is among the 25 richest, healthiest, happiest and most advanced countries in the world.
- Slovenia is a member of the **European Union**. Gateway to Europe and the Balkan countries: easy access from Maribor to Italy (218 km), Austria (33 km), Hungary (83 km) and Croatia (31 km).
- Slovenia has been ranked the fourth-best country in the world for women.

Useful information

The official language is Slovenian although **people speak English very well.**

- Religion: The majority of the population is Roman Catholic. Slovenia also has 40 other officially registered religious communities.
- Currency: euro (EUR)
- Climate: Alpine, Pannonian, Mediterranean
- Time: Central European Time GMT + 1, in summer GMT + 2
- Average temperatures: July 21 °C, January 0 °C

Food coupons

Slovenia has great system for subsidising student meals. If you have a student status and you register on a special web site and office (we'll help you with it),

you can get a certain amount of warm meals per month at a subsidised price (approx. from 2 € to 6 €, depending on the restaurant).

The cheapest way to get a good meal is to use student-subsidized meals in any of about hundred restaurants. It's an easy and elegant way to get a good lunch twice the value of your money. Each student can use as many subsidies as there are working days in a month (app. 20 per month). In order to be able to use these subsidies, you need to have a student card or your enrolment certificate, your ID/passport, your mobile phone (with Slovenian sim card) and/or you can buy a card, with which you use the system (additional fee applies).

You can see all the participating restaurants [here](#).

Living costs

- **DORMS:** We even have a **room guarantee for students** through our partners. We offer help with housing during your studies in Maribor. The dorms are 15 minutes away from DOBA Business School. The prices vary depending on your preference (100 – 250 € per month).
- **TRANSPORT:** You can buy a subsidised monthly bus ticket. A single fair ticket is 0,80 €. You can find more information [here](#).
- **MEAL:** approx. 7 € in an inexpensive restaurant, but see the above the information about food coupons for students
- **A CUP OF COFFEE:** approx. 1,20 € in a coffee shop
- **A LOAF OF WHITE BREAD:** approx. 1,20 € in a supermarket
- **1 KG OF APPLES:** approx. 1,30 € in a supermarket
- **1 L OF MILK:** approx. 1,10 € in a supermarket
- **0,5 L OF WATER:** approx. 0,70 € in a supermarket. **Tap water in Slovenia is drinkable**, so you don't have to buy it.

Student work

If you have a student status, you can work temporary or part-time. You can find more information [here](#).

HOW TO ENJOY YOURSELF

Culture

Slovenia has a rich cultural heritage, with a lot of museums, theatres and even castles. The city of Maribor was the European Capital of Culture in 2012. There are a lot of cultural events throughout the whole year, but the biggest one is the Summer Festival [Lent](#).



Nature

Slovenia is a green country with a lot of forest, lakes, rivers, hills and mountains. It really is a piece of paradise. You should visit our capital Ljubljana, Lake Bled, Postojna cave, the magical coastal city of Piran, the Slovenian Alps. Maribor is also at the foot of Pohorje hill, so you will have a beautiful retreat into nature at your doorstep. There are also many wine producing regions in Slovenia that produce high quality wines.



Sport

With all the mountains and hills, Slovenia has a lot of opportunities to hike, ski, snowboard, etc. Pohorje in Maribor also has a Bike park with downhill tracks if you're into adrenalin sports. You can also attend a football match of the best Slovenian team FC Maribor (hint: wear a violet T-shirt). You can also visit a fitness studio or go swimming.



Parties

You'll have a lot of opportunities to expand your social network at student parties and other social events.

Residential permit

EU Citizens

EU citizens may enter Slovenia with a valid personal ID or passport. All students must report their stay at the police station. For the first 3 months, you do not need a residence permit (except if living in a student dormitory. After 3 months, the permit is obligatory and can be obtained at:

*Administrative Unit Maribor / Upravna enota Maribor
Department for Foreigners (Oddelek za tujce)
Ulica heroja Staneta 1, 2000 Maribor
Tel. +386 (02) 2208 350*

You will need to hand in the following documents:

- a valid identity card or a passport,
- enrolment certificate (sent by DOBA Business School),
- health insurance covering all risks in the host member state,
- proof of sufficient means for living,
- a valid contract with your flat owner.

NON-EU Citizens

Students coming from a country whose citizens are required to obtain a visa in order to enter the Republic of Slovenia and you wish to enter the Republic of Slovenia for study purposes, you are required to obtain a visa C (tourist visa) or visa D (long term visa) at a diplomatic mission or consulate of the

Republic of Slovenia abroad prior to entering the Republic of Slovenia. Within the 90 day period or after the expiration of Visa D, you are obliged to apply for a first residence permit at the relevant administrative unit in Slovenia:

*Administrative Unit Maribor / Upravna enota Maribor
Department for Foreigners (Oddelek za tujce)
Ulica heroja Staneta 1, 2000 Maribor
Tel. +386 (02) 2208 350*

With your application, you have to enclose:

- A valid passport (the expiry date of which exceeds the intended period of stay in the Republic of Slovenia by at least three months);
- Confirmation of enrolment at the higher education institution;
- Health insurance covering urgent health care services in the Republic of Slovenia as a minimum requirement. This certificate should contain, in addition to stating that you have health insurance, a clear description of the scope of your rights and it should be already valid from the time of the application for the residence permit or at least two weeks before the departure;
- Sufficient means of subsistence in a monthly amount at least equal to the basic minimal income in the Republic of Slovenia (290,00 EUR/per month); parent's statement;
- A police clearance certificate of not older than three months from your country (if the country in question issues it), translated into Slovenian, and verified;
- An authentic photograph of yourself (3,5 x 4,5 cm).

All certificates, confirmations or appendices must be translated into the Slovene language and the translation certified by a notary. The permit in a form of a card will be handed to you.

In case your application is denied, you have the right to appeal.

If you have a valid residence permit issued by another European state that is party to the Schengen Agreement, you may enter the Republic of Slovenia on the basis of this permit and a valid travel document and stay there for no longer than three months (90 days) in a six - month period, which includes the combined duration of your stay in all Schengen States except for the state which issued the visa, starting on the date of the first entry into one of Schengen States or until the expiry of visa validity if this is shorter. Within 90 days period, you are obliged to apply for first residence permit at the relevant administrative unit in Slovenia: *Administrative Unit Maribor / Upravna enota Maribor
Department for Foreigners (Oddelek za tujce)
Ulica heroja Staneta 1, 2000 Maribor
Tel. +386 (02) 2208 350*

Health insurance

EU Citizens

Students from EU and European economic region countries should have the E 128 form, E 111 form or E - card. You should contact the authorized insurance agency where they are insured and ask for one of the abovementioned forms.

If you have no health insurance in your home country, contact the insurance company that can cover your insurance in Slovenia ([CORIS](#)). During a temporary stay in Slovenia, insured citizens will be able to claim medical services in public health institutions on the basis of the European health insurance card. Medical services may only be claimed on the primary level in health centres.

In case of medical problems, it is best to go to students' health facility (Zdravstveni dom): Ob parku 5, 2000 Maribor.

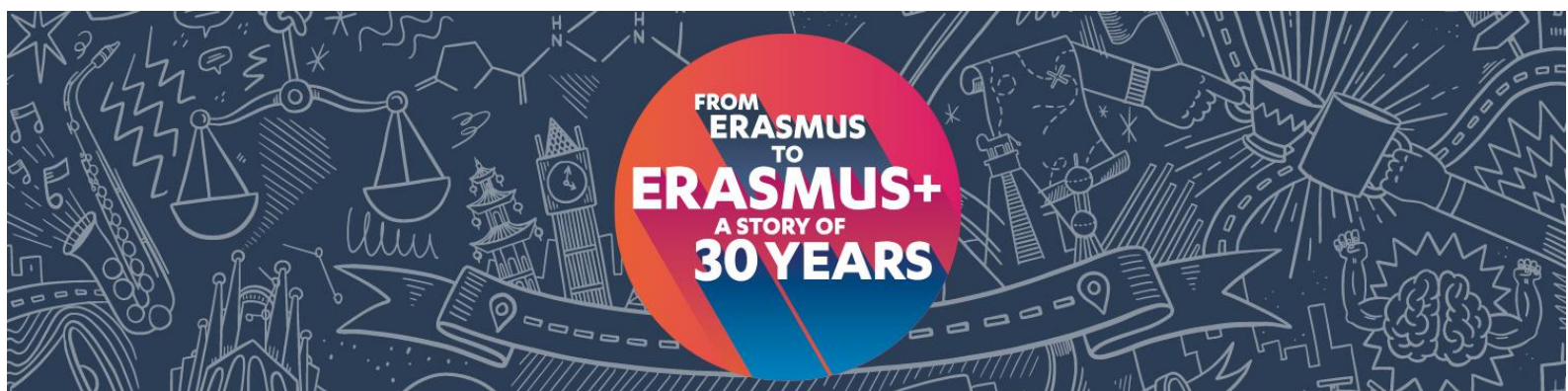
NON-EU Citizens

Please bring your insurance policy papers with you. If you have no health insurance in your home country, contact the insurance company that can cover your insurance in Slovenia ([CORIS](#)).

In case of medical problems, it is best to go to students' health facility (Zdravstveni dom): Ob parku 5, 2000 Maribor.

Important telephone numbers

- **Fire Brigade and First Aid: 112**
- **Police Emergency: 113**



Erasmus App – Check here <https://erasmusapp.eu/>



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