**RESEARCH PLAN – TEMPLATE AND GUIDELINES**

*The purpose of the research plan is to prepare and elaborate on your initial idea on the research work in the context of preparing the doctoral dissertation. This idea will not necessarily be final. You will work with your thesis supervisor to prepare your doctoral dissertation and complete, upgrade, and enlarge on the initial idea or completely change it.*

**Name and surname of the candidate:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**1. Provide the proposed title of the doctoral dissertation.**

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**2. Provide the desired thesis supervisor for the doctoral dissertation.** The list of available supervisors can be found on the school’s website. If you do not propose a supervisor, the Commission for Doctoral Studies will assign you a supervisor once the enrolment procedure has been completed.

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**3. Present the research problem which you plan to discuss in your doctoral dissertation and put it in the context of previous findings** (draw on the literature which you have already studied in this regard and provide the main resources – in the text and in the list of references). What is already known about the planned research topic or the subject of your research and where do you see there to be gaps in the existing knowledge? What would be your main research question, i.e. what exactly are you interested in? (Approximately 250-400 words)

*Note: The research problem must be directly connected to the field of the doctoral study programme (innovation and sustainable business management).*

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**4. Substantiate the relevance of the proposed research problem.** Why should the proposed research problem be studied and scientifically discussed? How will the solving of the proposed research problem contribute to science? What do you see as your original contribution to the development of new knowledge? (Approximately 250-400 words)

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**5. Present the methodological plan for the scientific discussion of the proposed research problem.** How will you approach the research process in order to get the answers to the posed research questions and the solution of the research problem? What research strategy will you use – quantitative or qualitative? Which methods/techniques of data collection will you use? Which research units will you use and how will you choose them (population, sample, and sampling)? What will the research process be like and how do you plan to analyse the data? (Approximately 250-400 words)

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**6. Prepare the list of references.** Provide all scientific resources which you have used to prepare this research plan.

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