



Opportunity for Your Students Virtual Summer School (Internationalisation at Home)

Virtual Summer School – free places in the course Creative Cross Cultural Communication

In the summer months, DOBA Business School is organising an international virtual summer school. The summer school lasts **10 days** and focuses on cross-cultural communication. Last year, there were **over 150 participants from 40 different countries** (from Portugal, Russia, and the Ivory Coast to the United Arab Emirates and Australia).

Cross cultural communication is becoming more and more important in today's business since the success sometimes depends on how good you understand other cultures and social groups. Cross-cultural understanding plays an important part in cross-cultural negotiation, multicultural conflict resolution, customer service, business and organizational communication. This is the reason for organizing a free *Summer School* entitled "*Creative Cross Cultural Communication*" (4th June – 14th June 2019) offering interesting lectures and webinars.

Participation in the virtual summer school allows students to work in international teams and to expand their network, while also contributing to the development of social and cross-cultural competencies.

The international virtual summer school will take place **online** and will be held **in English**.

The virtual summer school is an excellent opportunity for your students to join the internationalisation at home project. Various tasks, webinars, and team projects will allow students to develop their cross-cultural and digital competencies and gain knowledge on cross-cultural communication.

Expected **student workload would be between 35 and 40 hours for 10 days** of Summer School. That would be equivalent to 1.5 ECTS.

Numerous schools include their students in our virtual summer school and enable them to have the obligations recognised within their courses.

Course structure

The free course is structured around **attractive online activities**, individual and collaborative. Course activities are supported by a course tutor throughout the course. Students and tutor will meet in the virtual learning environment Blackboard, where all resources, guidelines and forums are to be found. For technical issues online support will be provided. There are synchronous sessions (webinars) planed.

More details

Web page: <u>Virtual Summer School</u> (online registration) E-mail: <u>summer.school@doba.si</u>

Warm regards from Slovenia.

Nina Turčin Head of Virtual Summer School



