Name and last name of the 1st author **[Verdana font, size 12, bold]**, Abbreviation of the academic/professional title, name of the institution, email address [Verdana font, size 12]

Name and last name of the 2nd author **[Verdana font, size 12, bold]**, Abbreviation of the academic/professional title, name of the institution, email address [Verdana font, size 12]

**The tittle of your article**

**[Verdana font, size 16, bold]**

*Purpose* (and research question if there is one) [Verdana font, size 10]

What are the reason(s) for writing the paper or the aims of the research? Summarize the purpose and the rationale of your research/paper.

*Introduction and literature review* [Verdana font, size 10]

Place your work in the context with the existing body of knowledge.

*Design/Methodology/Approach* [Verdana font, size 10]

How are the objectives achieved? Define the main method used for gathering the data including the sample size, and state the rationale for using this method.

*Findings/Results and conclusions* [Verdana font, size 10]

What was found in the course of the work (refer to the analysis, discussion or results). Summarize the answers to the research questions while also outlining the implications of the results.

*Research limitations/implications (if applicable)* [Verdana font, size 10]

Summarize the limitations of the study and offer suggestions for future research.

*Practical and/or social implications* [Verdana font, size 10]

Offer the potential implications both for practice and society. What outcomes and implications for the practice, applications and consequences are identified? What will be the impact on society of your research, how will it influence the public attitudes, corporate etc.? Not all papers will have practical or social implications, but most will.

*Originality/value* [Verdana font, size 10]

What is new in the paper and who is it for? State the value of the paper*.*

*Keywords:* 3 to 5 keywords that highlight your research/paper. [Verdana font, size 10]

*References* [Verdana font, size 10]

Authors are invited to submit abstracts of no more than 600-800 words on one or more of the thematic areas indicated in the Purpose of the conference. A list of literature (references) is not included into the word count.

Please use Harvard style of referencing – if in doubt please check in the manual/citation guide (<https://libweb.anglia.ac.uk/referencing/harvard.htm>). We recommend using one of the computer tools for managing references such as Mendeley, Zotero, EndNote, etc. Here are some examples of referencing:

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Single author: the author's name (without initials, unless there is ambiguity) and the year of publication – example: “(Raspor, 2016)”.

Two or three authors: all authors' names and the year of publication – example: “(Maček and Ovin, 2014, p. 28)”;

More authors: first author's name followed by "et al." and the year of publication – example: “(Ritonija, et al., 2016)”.

*Referencing to several references*: authors’ names and year of publication chronologically – example: “as presented in literature (Toppeta, 2010; Washburn, et al., 2010; Council, 2014; Fukuyama, 2016).”

Reference list/Bibliography:

References should be arranged first alphabetically (names of authors) and then (more publications of the same author) further sorted chronologically. More than one reference from the same author(s) in the same year must be identified by the letters "a", "b", "c", etc., placed after the year of publication. Examples:

Journal article - single author:

Ovin, R. (2001). „The Nature of Institutional Change in Transition“, Post-Communist Economies, 13(2), pp. 133–146.

Journal article - two or more authors:

Maček, A. and Ovin, R. (2014). „Does economic interventionism help strategic industries? Evidence from Europe“, E+M : ekonomie a management, 17(3), pp. 5–14. DOI: 10.15240/tul/001/2014-3-001.

More articles by the same author, issued in the same year:

Vukasović, T. (2016a). „An empirical investigation of brand equity: a cross-country validation analysis“, Journal of global marketing, 29(5), pp. 251–265.

Vukasović, T. (2016b). „Consumers’ sensorial product evaluation and perception“, Journal of food products marketing, 22(8), pp. 863–871.

Journal article found on a website:

Fukuyama, F. (2016). „Governance: What Do We Know, and How Do We Know It?“, Annual Review of Political Science, 19(1), pp. 89–105. Available at: <http://www.annualreviews.org/doi/10.1146/annurev-polisci-042214-044240> [Accessed: 21. 10. 2017].

Website - text with the author:

Cendrowski, S. (2015). Global 500: China’s Global 500 companies are bigger than ever - and mostly state-owned. Fortune [online]. Available at: <http://fortune.com/2015/07/22/china-global-500-government-owned/> [Accessed:  21. 10. 2018].

Website - text without the author:

Financial Times (2015). Bund shock highlights dangers of herding [online]. Available at: <http://www.ft.com/cms/s/0/ca45486e-a359-11e5-bc70-7ff6d4fd203a.html#axzz4Fj8TFYXv/> [Accessed: 27. 1. 2019].

Book - one author:

North, D. C. (1990). Institutions, Institutional Change and Economic Performance: Political Economy of Institutions and Decisions. New York: Cambridge University Press.

Book - several authors (or editors):

Morgan, G., Campbell, J. L., Crouch, C., Pedersen, O. K. and Whitley, R. (Eds.) (2010). The Oxford Handbook of Comparative Institutional Analysis. Oxford: Oxford University Press.

Chapter in the book - one author:

Weiss, L. (2010). „The State in the Economy: Neoliberal or Neoactivist?“, in G. Morgan, J. L. Campbell, C. Crouch, O. K. Pedersen, and R. Whitley (Eds.) The Oxford Handbook of Comparative Institutional Analysis. Oxford: Oxford University Press, pp. 183–210.

A chapter of several authors in a book or proceedings:

Ritonija, N., Lazar, N., Ašanin Gole, P., Maček, A., and Vukasović, T. (2016). „Professional Skills in Management and Leadership, Entrepreneurship and Communication: The e-PROFMAN Project“, in A. Moreira Teixeira, A., Szűcs, I., Mázár, and A. Wagner (Eds.) Re-Imaging Learning Scenarios : EDEN 2016 Annual Conference : Conference Proceedings. Budapest: European Distance and E-Learning Network, pp. 782–788.