



Proposal for the enrollment of University College Leuven vzw (UCL) BANABA Advanced Business Management students to a fully ONLINE master's degree program at DOBA Business School

About the School

DOBA Business School is the leading provider of online learning in the Slovenian higher education arena. Tradition, excellent study results, success of its graduates, social responsibility, development, scientific and research work, first-rate knowledge, use of modern and innovative pedagogical approaches, and internationalization with international students, position DOBA Business School among the **most ambitious higher education institutions in Southeast Europe**.

The students studying at DOBA Business School come from 46 countries, with the majority from Slovenia, Croatia, and Serbia. We offer four bachelor's degree programs, four master's degree programs, and one doctoral program. The programs are offered in four languages. With an annual enrollment of about 1500 online students, DOBA Business School is **the largest online education provider in SE Europe**.

Accreditations

DOBA Business School is fully accredited by the Slovenian Quality Assurance Agency for Higher Education (SQAA) which is a member of the European Association for quality assurance in Higher Education (ENQA). All DOBA Business School programs are accredited by the SQAA. The list of all accredited DOBA Business School programs can be found on the SQAA website.

DOBA Business School also holds two international accreditations for quality in e-learning:

- **UNIQUE** awarded by EFQUEL.
- **EOCCS** awarded by EFMD.





International Business Management Master's Degree Program at DOBA Business School

International Business Management is a master's degree program for all who want to understand the opportunities, challenges, and rules of modern business management in the national and global arena. It is an innovative and modern master's degree program for the competitive and sustainable growth of companies. It is a two-year master's degree program awarding 120 ECTS.

Based on a comparison of the BANABA Advanced Business Management Program at University College Leuven vzw and the International Business Management master's degree program offered at DOBA Business School, there is a relevant concordance between the both programs which provides the opportunity for University College Leuven vzw students to enroll in master's degree program at DOBA Business School.

Below, we present the opportunity to enroll in our International Business Management master's program for students who have completed the BANABA Advanced Business Management Program at University College Leuven vzw. Upon completion of the program, students receive a fully recognized master's degree.

Enrolling in the International Business Management Master's Degree Program for BANABA Advanced Business Management Program students

General information

The DOBA Business School's International Business Management master's degree program for the BANABA Advanced Business Management Program students from University College Leuven vzw is derived from the comparison of the compatibility of competences gained in the program, the level of study and ECTS.

Based on the completed BANABA Advanced Business Management Program at University College Leuven vzw, DOBA Business School will recognize the students the following International Business Management courses and gained competencies totaling 40 ECTS:

Recognized International Business Management Program Courses at DOBA Business School	ECTS
International Business Economics	9
Business Prognostic and Sustainable Development Strategy	9
Methods of Business Research Work	9
Individually composed thesis	6
Selective course	7



Students will be enrolled in the first year of the master's degree program.

Students have to complete 8 courses and a master's thesis, totaling 80 ECTS. Upon completion of the program, students receive **a fully recognized master's degree**.

The program will last **16 months** and will be provided **fully online**. Before the beginning of the program, students will have two-weeks of introductory days, so they will be well prepared for learning online.

Curriculum of the International Business Management Master's Degree Program

In table 1 we present the curriculum of the master's degree program at DOBA Business School adapted to BANABA Advanced Business Management Program students from University College Leuven vzw.

Table 1: Curriculum of the master's degree program at DOBA Business School

Courses	ECTS
Advanced Technology Supported Enterprise Management	9
Innovation Business Processes, Relations and Models	9
Creative HR management for competitive advantages	9
Communication and Lobbying	7
Organizational Dynamics and Innovative Change Management	7
International Business Finance	7
International Business Law	7
Russian Language with Slavic Business Culture Characteristics	7
Master's thesis	18

Important Dates

The program is scheduled to begin in October 2020.
Application deadline is 30 June 2020.
Application can be made online.



Tuition Fee

The tuition fee for the proposed International Business Management master's degree program for the BANABA Advanced Business Management Program students from University College Leuven vzw is **9.662 EUR**. The payment includes:

- costs of education
- all information support
- access to the Blackboard online learning environment
- online material that has been prepared by DOBA Business School for the courses
- registration for the final exam (up to three times)
- counselling before, during and after the course
- tutor support 7 days a week
- master's thesis

Students can pay the tuition fee in 3 instalments. The first payment is due upon enrolment; the second and the third payment upon receipt of an invoice.

Work Friendly Online Learning

ONLINE learning enables complete flexibility, 24/7 accessibility, and constant support. It is dynamic and interactive.

DOBA Business School holds the honor of being the first and only higher education institution in South-Eastern Europe to receive two international accreditations for quality in online learning.

International accreditations, the largest number of online study programs in SE Europe, more than an 88% student advancement rate, and more than 4,300 online graduates are proof that students are enrolling in online learning at the highest international standards.

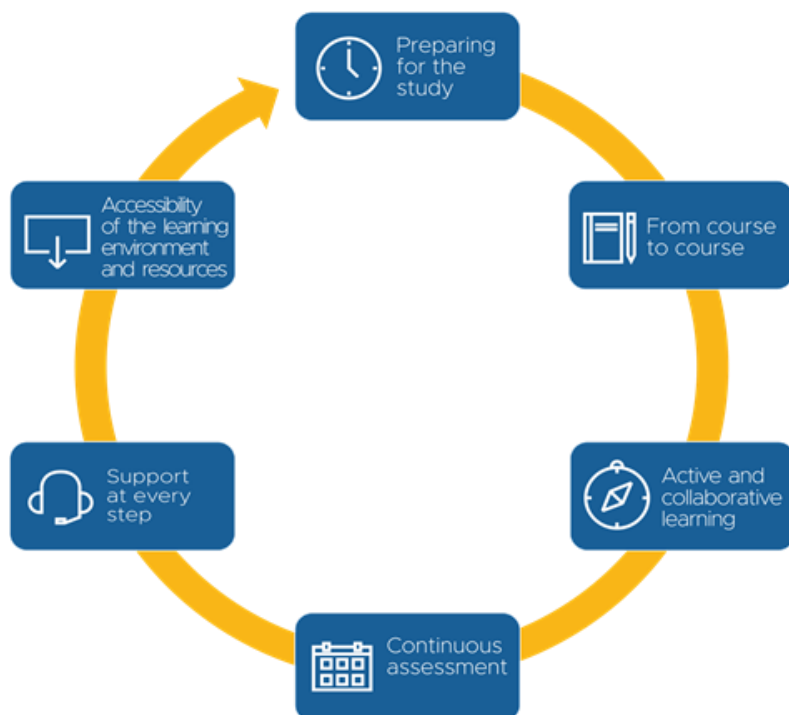
There are many advantages of online learning, with some important ones being that:

- students can work full time and study,
- there is no need to stay abroad,
- there are no costs of travel to the location of the study,
- there is no cost of living and no cost of accommodation abroad.



DOBA Business School's unique online learning model goes a step further. It offers students a high-quality, social, interactive, engaging, all-inclusive and supportive online learning experience.

Unique online learning model



Preparing for the study • Online learning starts with a study preparation course, which allows students to learn about the methods and techniques of effective online learning.

From course to course • In online learning, students take one course at a time. For each course, they receive weekly instructions for the course activities. Students are expected to be active during their studies and to observe the deadlines.

Active and collaborative learning • Students will work closely with experienced teachers and their colleagues. They will develop their knowledge and competencies through active study of the literature, case study analyses, online discussions, presentations, simulations, online tests, and discussions at live webinars.

Continuous assessment • Continuous learning is required and students need to complete and submit their assignments on time. The teacher regularly checks and assesses the weekly assignments and at the end of the course, these form the final grade. Assessment focuses on the applicability of the knowledge and not on the revising of theoretical starting points.

Support at every step • In addition to the teachers, extra pedagogical support is provided by the online tutor, a practicing expert, who monitors and motivates students and answers all of their questions, including during the weekend. A personal academic advisor makes sure that a student's study path is smooth and guides them in all the procedures and through all the rules of the school. IT support is also available to make sure technical concerns are resolved quickly.

Accessibility of the learning environment and resources • Students can access study information and materials in the virtual learning environment anywhere, anytime, 24/7. All live lectures are recorded and available for students to watch at their convenience. The learning environment also offers access to the e-library with databases of articles, access to e-books, e-journals, etc.



Communication Plan

DOBA Business School will follow the established communication process for continued education options for University College Leuven vzw BANABA students. It will provide all information necessary for the University College Leuven vzw to create a DOBA Business School info page within University College Leuven vzw website.

In order to facilitate the **application procedure**, University College Leuven vzw BANABA Advanced Business Management program applicants who would be interested in registering for the online Master's at DOBA would first complete a 'pre-application' form that will be captured in University College Leuven vzw mailbox. This way University College Leuven vzw can inform DOBA Business School of the applicants. This process will also guarantee that the applicant was really a registered student in the BANABA Advanced Business Management program at University College Leuven vzw and meets the requirements agreed upon by DOBA and University College Leuven vzw.

We look forward to hearing from you soon.

If you have any questions, please contact Marina Letonja,
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Kind regards,

Jasna Dominko Baloh, Director

