



ONLINE DOCTORAL PROGRAMME

Innovation and Sustainable Business Management in Digital Society

- ✓ FOR YOU who are interested in the challenges of innovation and sustainable development of business sciences.
- ✓ FOR YOU who want to be qualified for independent scientific and research work at the highest level and solve even the most complex theoretical and practical problems.
- ✓ FOR YOU with a research streak who want to create new knowledge and solutions in order to contribute to economic development and social progress.
- ✓ FOR YOU who want to develop your academic career or work in research organisations or research departments in companies.
- ✓ FOR YOU who want a unique implementation, as your supervisor will direct and monitor you in the preparation of your doctoral dissertation from the first year of studies.

Choose the best for you, choose the fully online doctoral programme offered by DOBA Business School!

This modern and unique interdisciplinary online programme will equip you with the latest competencies and specific knowledge for competitive business management in a complex global environment.



Type of programme:
Doctoral programme



Duration:
3 years/180 credits



Study mode:
Fully online learning



Academic title:
Doctor of Science



Assistant Professor Dr
Marko Divjak

Welcome to the modern online doctoral programme

DOBA Business School has carefully reviewed economic and development trends and the current market needs and analysed competitive doctoral programmes in order to design a modern and unique doctoral programme that addresses the current economic and social challenges. The doctoral programme has also been harmonised with the strategic directions of the Republic of Slovenia and the European Union on promoting innovation, sustainable development, and digitalisation of business processes.

The programme will equip you with the required knowledge for solving even the most complex theoretical and practical problems in the field of innovation and sustainable development. You will also obtain the competencies needed to develop new knowledge and solutions, and to critically assess and implement new findings in work environments.

This doctoral programme, offered by DOBA Business School, is undoubtedly the right choice for the further development of your career and for shaping you as an excellent academic, researcher, and/or innovation expert. Our team has prepared an exceptional programme, which is distinguished by its unique content and online implementation, for which we have already received two international accreditations, as well as its personal approach with individualised learning.

Ambitious individuals, who are only satisfied with the best, who are not afraid of complex challenges, and who are willing to invest their precious time, effort, and energy in their success, are cordially invited to enrol in our programme. We look forward to our cooperation. You are welcome to contact us with your questions. Our enrolment advisors answer your call at +386 2 228 38 73 or if you prefer, you can also email them at info@dobabusiness-school.eu.

In-demand competencies that you will gain in this modern programme



EXCELLENCE IN RESEARCH

The ability to solve the most complex scientific challenges, to actively contribute to science, and to introduce scientific achievements in the business and social environment.



STRATEGIC MANAGEMENT OF INNOVATION AND SUSTAINABLE DEVELOPMENT

The ability to strategically manage the innovation and sustainable development processes in line with modern principles and practices from the field of economics, business, and other social sciences.



DIGITALISATION

Understanding the importance of digitalisation in the inclusion of modern digital technologies (ICT) in the solving of complex business challenges associated with innovation and sustainable development.



COMMUNICATION

The ability to report the results of your scientific and research work in the form of complex scientific papers and disseminate new findings and solutions to the professional and lay public.



PERSONAL GROWTH

Development of responsibility, ethical principles, and a critical mindset for the progress of science as well as interpersonal (social) competencies for effective cooperation in national and international scientific teams and networks.



About the programme

The programme is the only accredited doctoral programme in Slovenia that specifically focuses on innovation and sustainable business management. It builds on the knowledge triangle, connecting education, science (or research), and innovation (or the implementation of scientific findings in various environments). The doctoral programme focuses on complex concepts of innovation and sustainable business management and on consolidating your knowledge in the context of current social change (education), on developing competencies for autonomous scientific and research work (science/research), on developing competencies of critical reflection on scientific findings, and on the ability to effectively apply new knowledge to business environments (innovation). In the programme, all three components of the knowledge triangle are integrated in the broader context of digitalisation.

Fully online implementation of the programme

The programme will be implemented in line with DOBA Business School's innovative online learning model. Online learning is more accessible and flexible than traditional study mode on site. You can access study information and study materials in the virtual learning environment anywhere, anytime. Flexibility means you are free in planning your time for study activities; however, the assignments and their deadlines are still fixed and non-negotiable. You will start with a preparatory course so that you will learn how to use and navigate the virtual learning environment. You will be taking only one course at a time. Continuous learning is required and you need to complete and submit your assignments on time. In each course, there will be several assignments and in the end they will all add up to the final grade. During the course implementation, you will have constant and continuous support of the professor and academic advisor. They will respond to your queries in 24 hours at the latest and you will be given prompt and regular feedback regarding the submitted assignments so that you will be able to monitor your progress towards the course outcomes. Both synchronous (webinars, live consultations, oral presentations) and asynchronous (forums, e-mails, chat rooms) communication tools will be used for communicating and interacting with professors and other students.

Students and their career

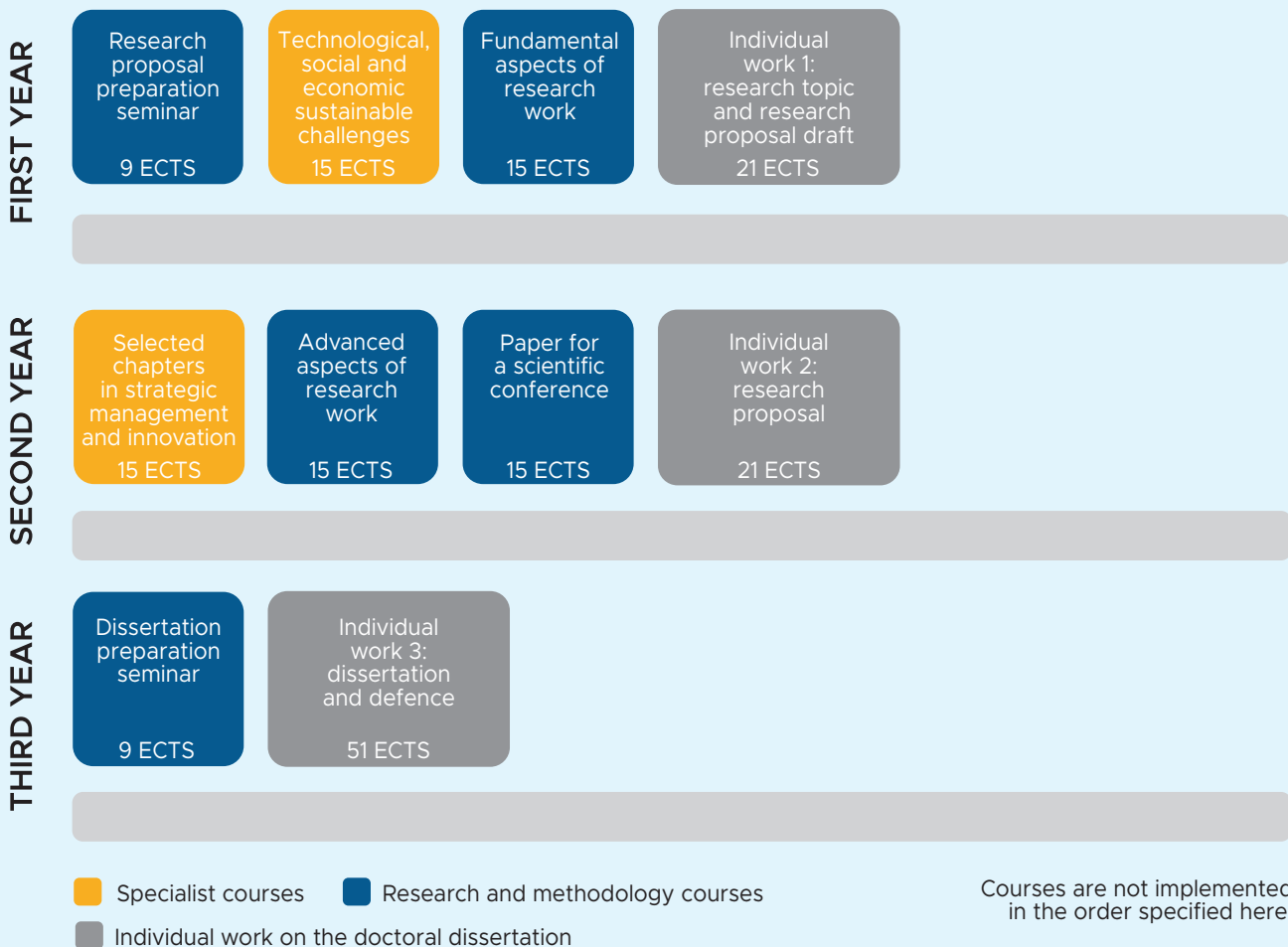
Once you complete your studies, you will be qualified to effectively tackle complex strategic and development challenges in the business world and apply for the most senior positions at home and abroad. A doctoral degree from DOBA Business School will also facilitate the development of your academic career and/or assertion in professional and scientific circles.

Higher education teachers

Our higher education teachers from Slovenia and abroad are exceptional experts who know the difference between what is written in books and real life. They work in leading positions in the economic and non-economic sector and transfer their extensive practical experience to the study process. They are teachers who add that something extra to knowledge – for working and decision making in the future.

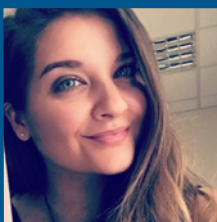


Programme Structure



Unique programme implementation

The online doctoral programme is distinguished by its unique implementation, as you work with the chosen supervisor from the beginning of your studies and work on preparing the outline and dissertation. **Research and methodology courses:** in the first year of studies, you will develop the main competencies in the key research and methodology courses that you need in order to plan your own research and prepare the outline. In the second year, methodological and research knowledge and competencies are upgraded, with an emphasis on an individualised approach. This means that you focus on the concepts, approaches, procedures, and methods that you need for your doctoral dissertation. **Specialist courses:** furthermore, the same as in the first year of studies, you upgrade methodological and research knowledge and competencies with specific knowledge and competencies. The implementation of specialist courses is greatly individualised and based on connecting the main content areas of the course with the chosen research topic of the doctoral dissertation. You thus study in detail those parts of specialist content that you can sensibly connect and integrate in your doctoral dissertation.



Hana Selak, doctoral student

»I was strongly drawn towards this particular doctoral programme and its interdisciplinary concept of innovation and sustainable business management. Its research interests are an excellent match for my academic background and my professional carrier. My motivation for a doctoral study is thirst for knowledge, challenge and further success. As I travel frequently and work long hours, excellent programme support and access to the best databases for scientific research are

extremely important. At DOBA, everything is within my reach, that is why I cannot imagine a better place to study and work on my doctoral dissertation.