



# MicroMasters

INTERNATIONALISATION AT HOME  
THROUGH ONLINE MICRO MASTERS  
AND VIRTUAL MOBILITY



Funded by the  
Erasmus+ Programme  
of the European Union



**IK** Institute of  
communication  
studies



Business School



VYTAUTAS  
MAGNUS  
UNIVERSITY  
MCMXXII

## Certificate

### “Digital Communications and Marketing”

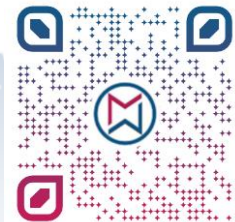
A 6-months online international education program funded by  
ERASMUS+ of the European Union.

The program provides full scholarships for the best 60 applicants.

- **Virtual mobility:** A virtual campus allows participants to study from their home or workplace.
- **Collaborative online learning:** Apart from intensive online courses for Digital Communication and Digital Marketing, a Capstone Project will be required and a learning game will be used as an innovative platform for collaborative learning.
- **Internationalisation of higher education:** Participants will be able to gain international experience and intercultural understanding by cooperating with mixed teams of highly selective peer group and lecturers from different European countries.

• **Four project partner higher education institutions:**

-  - **Istanbul University (Turkey),**
-  - **Institute of Communication Studies (Macedonia),**
-  - **DOBA Faculty of Applied Business and Social Studies (Slovenia),**
-  - **Vytautas Magnus University (Lithuania)**



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For More Information:



[www.micromaster.eu](http://www.micromaster.eu)