



**Tuesday, November 13<sup>th</sup> 2018**  
**14:30 – 16:30 Parallel Panel Sessions**

## **Panel II: Management in Social Services & Online Education and Research Collaboration**

### **Chair:**

- Assist. Prof. Dr. **Marko Divjak**, DOBA Business School Maribor, Slovenia

### **Co-Chair:**

- Prof. Dr. **Boris Cizelj**, KEN, Knowledge Economy Network, Brussels, Belgium, and DOBA Business School Maribor, Slovenia

### **Panelists** (in the alphabetical order of the first author's surname):

- **THE DEVELOPMENT OF THE USAGE MODEL OF THE LEARNING ANALYTICS AT DOBA BUSINESS SCHOOL**  
Assoc. Prof. Dr. **Lea Bregar**, Faculty of Economics, University of Ljubljana and DOBA Business School Maribor, Assist. Prof. Dr. **Miro Puhek**, DOBA Business School Maribor, Slovenia, Sen. Lect. **Pedja Ašanin Gole**, PhD Candidate (University of Ljubljana, Faculty of Social Sciences), DOBA Business School Maribor, Slovenia
- **UNDERSTANDING INNOVATION FROM MEMETIC AND EVOLUTIONARY PERSPECTIVE**  
**Andrej Drapal**, Consensus, Ljubljana, Slovenia
- **THE COACHING MAPS – INNOVATIVE METHODOLOGY: FROM THEORY TO PRACTICE**  
Prof. Dr. **Robert Geisler**, Institute of Sociology, Opole University, Poland
- **HOW TO MAKE TEAMWORK IN A VIRTUAL LEARNING ENVIRONMENT MORE SUCCESSFUL?**  
**Vesna Kolenc Potočnik**, MSc., Assist. Prof. Dr. **Marko Divjak**, DOBA Business School Maribor, Slovenia
- **GENERATION Y AS EARLY ADOPTERS OF INNOVATIONS AND INNOVATIVE EMPLOYEES**  
Sen. Lect. Dr. **Mateja Mahnič**, DOBA Business School Maribor, Slovenia
- **INNOVATION IN HEALTH COMMUNICATIONS AND THE ROLE OF THE COMMUNICATOR**  
Prof. Dr. **Bill Nichols**, Centre for Health Communication Research, Faculty of Society & Health at Buckinghamshire New University, United Kingdom
- **DO THE INTELLIGENT LEARNING SYSTEMS HAVE A FUTURE IN E-LEARNING?**  
Assist. Prof. Dr. **Miro Puhek**, DOBA Business School Maribor, Slovenia, Assist. Prof. Dr. **Andreja Spernjak**, Assist. Prof. Dr. **Kosta Dolenc**, Prof. Dr. **Andrej Šorgo**, University of Maribor, Faculty of Natural Sciences and Mathematics
- **STUDENTS' VIRTUAL TEAMWORK: A CASE STUDY OF DOBA BUSINESS SCHOOL**  
Lect. **Zvezdana Strmšek**, Sen. Lect. **Nuša Lazar**, Lect. **Ksenija Drolc**, DOBA Business School Maribor, Slovenia

- **E-LEARNING IN HIGHER EDUCATION: STUDY ON STUDENTS' INTRINSIC MOTIVATION FOR E-LEARNING**  
Assist. Prof. Dr. **Darko Števančec**, Economic School Murska Sobota, Higher Vocational School, and DOBA Business School Maribor, Slovenia, and Sen. Lect. **Iris Fink Grubačević**, MSc., University of Novo mesto, Faculty of Organisation Studies, Novo mesto, Slovenia
- **FACTS IMPORTANT FOR STUDENTS' CHOICE OF HIGH SCHOOL**  
Dr. **Jani Toroš**, B2 Ljubljana School of Business, Slovenia, and Sen. Lect. **Iztok Sila**, MBA, DOBA Business School Maribor, Slovenia, and GEA College – Faculty of Entrepreneurship, Ljubljana, Slovenia