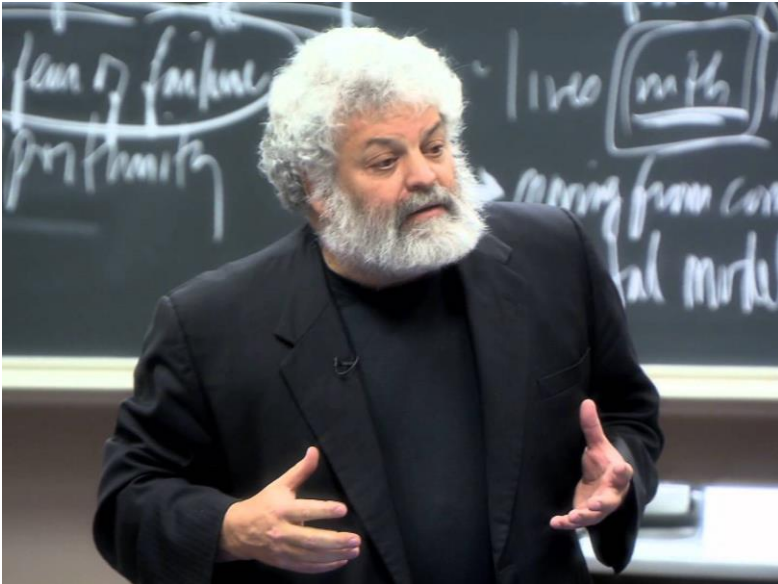


Prof. Dr. R. EDWARD FREEMAN, Elis and Signe Olsson Professor of Business Administration, Darden School of the University of Virginia, USA



R. Edward Freeman is a University Professor of strategy, ethics, and entrepreneurship at the [Darden School of Business at the University of Virginia](#), and academic director of the Institute for Business in Society. He is also an Adjunct or Visiting Professor at the [Copenhagen Business School](#) in Denmark, [Nyenrode Business School \(Netherlands\)](#), [Monash University \(Melbourne\)](#) and the International Center for Corporate Social Responsibility at Nottingham University. Prior to coming to The Darden School, Mr. Freeman taught at the University of Minnesota and The Wharton School at the University of Pennsylvania.

Prof. Freeman has a Ph.D. in Philosophy from Washington University, and a B.A. in Mathematics and Philosophy from Duke University. He has received honorary doctorates from Radboud University Nijmegen, Universidad Pontificia Comillas

in Spain, the Hanken School of Economics in Finland, Sherbrooke University in Canada, Comillas University in Madrid, and The Hanken School of Economics in Helsinki for his work on stakeholder theory and business ethics.

He is a lifelong student of philosophy, martial arts, and the blues. Prof. Freeman is a founding member of Red Goat Records ([redgoatrecords.com](#)) bringing the joy of original soul and rhythm and blues music into the twenty-first century. He has received Lifetime Achievement Awards from the World Resources Institute and Aspen Institute, the Humboldt University Conference on Corporate Social Responsibility and the Society for Business Ethics. He has worked with many executives and companies around the world. Prof. Freeman is co-editor in chief of the *Journal of Business Ethics*, one of the leading journals in business ethics.

Prof. Freeman is perhaps best known for his award winning book: *Strategic Management: A Stakeholder Approach* (Cambridge, 2010), originally published in 1984, where he traced the origins of the stakeholder idea to a number of others and suggested that businesses build their strategy around their relationships with key stakeholders. He is the co-author of *Stakeholder Theory: The State of the Art* (Cambridge, 2010) and *Managing for Stakeholders* (Yale, 2007). He is the author or editor of over twenty volumes and one hundred articles in the areas of stakeholder management, business strategy and business ethics.

Innovation and the New Story of Business

The purpose is to describe the underlying principles of a new narrative about business that is emerging around the world. In this new narrative ideas such as creating value for stakeholders, the importance of ethics and values, and the role of purpose are center stage. The session will focus on how these ideas lead to innovation and renewal for organizations and societies.